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16179 U.S. PTO
08/07/03

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Attorney Docket No. NIT-388

22151 U.S. PTO
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To: Assistant Commissioner for Patents
Washington, D.C. 20231

Sir: Transmitted herewith for filing is the patent application of:

Inventor: H. NAKAZAWA et al (see attached)

For:
ADVERTISEMENT MANAGEMENT METHOD

Enclosed are:

[X] ___34___ Sheets of Drawings

[X] This application is being filed without an executed Declaration.

[X] Priority is claimed from __Japanese__ Application No. __2002-373229 & 2003-31666__
filed __12/24/2002 & 2/7/2003__. [X] A certified copy is attached herewith., which are
hereby incorporated
Copies of the disclosure documents listed on the attached PTO 1449 form and by reference.
[X] [X] discussed in the specification or [X] attached Information Disclosure Statement.

[ ] A verified statement to establish small entity status under 37 CFR 1.9 and 1.27.

[X] Specification: Abstract __X__, Description __52__ pages; and __20__ claim(s).

[X] Preliminary Amendment.

[ ] Executed Declaration.

The filing fee is calculated as shown below:

			Small Entity		OR	Large Entity	
For:	No. Filed	No. Extra	Rate	Fee		Rate	Fee
Basic Fee				$ 370			$ 750
Total Claims	20 -20 =	* 0	x 9	$		x 18	$ 0
Indep Claims	4 - 3 =	* 1	x 42	$		x 84	$ 84
[ ] Multiple Dependent Claim (s)			+ 140	$		+ 280	$ 0
* If difference is less than zero then enter '0' in second column			Total	$		Total	$ 834

[X] A check in the amount of $ ___834.00___ is enclosed for the filing fee.

[X] The Commissioner is hereby authorized to charge any additional fees that may be required to
Deposit Account No. 50-1417.

Respectfully Submitted

By: _____ 8/34/603

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